

# DANA BADER

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## GRAPHIC DESIGNER

**ADDRESS:** 70 Groveville Road Trenton, NJ 08620  
**PHONE:** 609.610.3468 **EMAIL:** danabader@hotmail.com

## PROFESSIONAL PROFILE

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Graphic Design professional with 8 years' experience in creating design solutions, implementing design techniques and guiding the creative process to ensure that all digital and print properties have visual impact. A solid understanding of graphic design, typography, technology and digital and print standards that are essential to executing a design that not only looks great but also functions well.

## EXPERIENCE

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**RRY Publications, LLC** | FEBRUARY 2010 - PRESENT

### GRAPHIC DESIGNER

Wayne, Pennsylvania

- Responsible for designing, implementing and revising of all in-house marketing material including but not limited to ads, email blasts, media kits, brochures, booklets, summaries, books, flyers, postcards, business cards and forms.
- Designing, coordinating, conducting and producing weekly digital newsletter
- Accountable for design, layout, management of publishing calendar, collection of ads, communication with printer, preparation of files for printer and reviewing and approving proofs of magazine
- Strong knowledge of obtaining and manipulating graphic images for news articles for all design properties including website, digital print and print
- A combination of strong conceptual thinking, strategic skills, embracing challenges, and inspiring problematic solutions
- Adapting, collaborating, maintaining and building strong working relationships with advertisers, clients and team members

**Sandy O Studio** | MAY 2008 - JULY 2008

### INTERN

Philadelphia, Pennsylvania

Assisted in re-design of company brand worked on business cards, signature for email, insert for brochure, also helped with painting living statues and other creative problem solving that was needed.

**Michaels Arts and Crafts Store** | AUGUST 2006 - AUGUST 2008

### FRONT END SUPERVISOR

Hamilton, New Jersey

Tended to all cash registers, handled certain transaction including customer returns, assigned other workers their breaks, assisted in clean up of the store.

**YMCA Before and After School Care** | JANUARY 2003 - JUNE 2008

### SUPERVISOR

Hamilton, New Jersey

Assisted children in program with homework, interactive exercise, behavior issues, arts and crafts, and daily attendance.

## EDUCATION

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### BACHELOR OF FINE ARTS, ILLUSTRATION

Moore College of Art and Design  
2009

### ASSOCIATE DEGREES, ILLUSTRATION AND ADVERTISING DESIGN

Mercer County Community College  
2007

## SKILLS

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ADOBE INDESIGN  
ADOBE PHOTOSHOP  
ADOBE ILLUSTRATOR  
ADOBE DREAMWEAVER  
HTML  
WORDPRESS  
MICROSOFT OFFICE  
MACINTOSH COMPUTERS

## HONORS

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- Dean's List, Moore College of Art and Design
- Scholarship, Moore College of Art and Design
- Dean's List, MCCC
- NJ Stars Award, MCCC
- Student Art Show, MCCC  
2006 and 2007